

## **gameZ & ruleZ. The Mechanics of Play in Arts and Culture** **20. & 21. Oktober 2022**

Zurich University of the Arts ZHdK, Toni-Areal, 5.K12 (Kunstraum)

### **Guido Berger. Playing Farming Simulator**

#### **Bio & Abstract**

Guido Berger has been explaining games and technology on Schweizer Radio und Fernsehen SRF since 2006. He started to play with computers in the 80s. Since then, he has acquired a masters degree in history and has survived the Y2K bug and the bursting of the dot com bubble. He has two little sons and lives outside of Zurich. He manages the Discord community «SRF Geek-Sofa» where fans of games and geek culture meet and have a friendly chat: <https://discord.gg/geeksofa>

In this talk, he will explore why the structure of Farming Simulator is so relaxing and why it is a uniquely Swiss product.

<https://gamezandrulenz.ch/>